

Case Study: International Congress

Brief

Organize the attendance to an international congress

Key facts

- Copenhagen
- Pharmaceutical Company
- Number of attendees: 30

Solution

- Venue Sourcing
- Logistics (travel, hotel and transfer management)
- Dinners and entertainment
- Congress Registration
- Delegate Management
- Production of agenda and badges
- Post-event survey

Value

- Customized/branded services within the International Congress
- High level and exclusive restaurants

